



**FOR IMMEDIATE RELEASE**

## **Vertex's Bradd Wildstein Recognized as a 2024 CRN® Channel Chief**

**KING OF PRUSSIA, PA – February 6, 2024 – [Vertex, Inc.](#) (NASDAQ:VERX)** (“Vertex” or the “Company”), a global provider of tax technology solutions, today announced that [CRN](#)®, a brand of [The Channel Company](#), has named Bradd Wildstein, Vice President of Global Indirect Sales, to the prestigious 2024 CRN® Channel Chiefs list. The designation recognizes IT vendors and distribution executives who drive strategy and set the channel agenda for their companies.

Wildstein and his team built out a cross-functional partner enablement organization and formalized the Vertex Global Partner Program. Additionally, under his leadership a Partner Track and Partner Award ceremony was introduced in 2023 at Vertex Exchange, our premier tax and technology conference that connects over 700 Vertex customers, industry experts and tax professionals from around the world.

"I am incredibly honored to be recognized as a 2024 CRN® Channel Chief. However, this designation isn't about me, it's a testament to the dedication, hard work and innovative spirit of our entire team," said Wildstein. "As we celebrate, we're reminded of our mission at Vertex – to deliver the most trusted tax technology, enabling global businesses to transact, comply and grow with confidence. We remain committed to this mission and look forward to continuing our collaborative efforts in the years to come with our many incredible channel partners."

The Channel Chiefs list, released annually by CRN, showcases the top leaders throughout the IT channel ecosystem who work tirelessly to ensure mutual success with their partners and customers.

"These channel evangelists are dedicated to supporting solution providers and achieving growth by implementing robust partner programs and unique business strategies," said Jennifer Follett, VP, US Content, and Executive Editor, CRN, at The Channel Company. "Their efforts are instrumental in helping partners bring essential solutions to market. The Channel Company is pleased to acknowledge these prominent channel leaders and looks forward to chronicling their achievements throughout the year."

CRN's 2024 Channel Chiefs list will be featured in the *February 2024* issue of CRN® Magazine and online at [www.CRN.com/ChannelChiefs](http://www.CRN.com/ChannelChiefs).

To learn more about the Vertex Global Partner Program [click here](#).

### **About Vertex**

Vertex is a leading global provider of indirect tax software and solutions. The company's mission is to deliver the most trusted tax technology enabling global businesses to transact,

comply and grow with confidence. Vertex provides solutions that can be tailored to specific industries for major lines of indirect tax, including sales and consumer use, value added and payroll. Headquartered in North America, and with offices in South America and Europe, Vertex employs over 1,400 professionals and serves companies across the globe.

For more information, visit [www.vertexinc.com](http://www.vertexinc.com) or follow us on [Twitter](#) and [LinkedIn](#).

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### **About The Channel Company**

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 40 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. [www.thechannelcompany.com](http://www.thechannelcompany.com)

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### **Vertex Company Contact:**

Rachel Litcofsky  
Vertex, Inc.  
[mediainquiries@vertexinc.com](mailto:mediainquiries@vertexinc.com)

### **The Channel Company Contact:**

Natalie Lewis  
The Channel Company  
[nlewis@thechannelcompany.com](mailto:nlewis@thechannelcompany.com)