Would you like to simplify sales and use tax? We have the solution!

Dear [Insert Client's First Name],

Keeping up with the thousands of jurisdictions and yearly rate changes makes managing sales and use tax labor-intensive work. And this is not the kind of work you want to leave to chance — non-compliance can equate to thousands of dollars in penalties. We can help!

[FIRM NAME] has the right solution for you

The Sales Tax Automation Program from CPA.com and Vertex SMB was designed for businesses just like yours to simplify sales and use tax. Rapidly changing rates, which average 600 annually, and thousands of state and local jurisdictions make it nearly impossible to keep up, which is why we worked to identify a solution to help support our clients in this area. The Sales Tax Automation Program offers you:

- **Calculations and returns in one solution** — Perform tax calculations and generate signature-ready PDF returns in one solution.

- **Consumer use tax** — Calculate consumer use tax and file consumer use tax returns.

- **Exemption certificate management** — Store, update and maintain exemption certificates.

- **Rate files** — Download rate files by state or upload addresses for your specific business needs and access tax rate files.

- **Returns-only offering** — Upload tax data files from any data source and generate signature-ready PDF returns. Access analytics to determine if tax calculations are accurate.

Also, if you enroll in the program through our firm, you receive exclusive benefits not available if you sought this program on your own:

- **Preferred pricing**, which adds up to big savings.

- Introductory **three months FREE**.

- **Enhanced on-boarding** through a dedicated implementation team.

As your trusted advisor, we are here to help your business prosper. Contact us to see how the Sales Tax Automation Program will simplify sales and use tax management for you. Call us at [Insert Phone #] or visit us online at [Insert URL].

Sincerely,

[Your Name], [Your Title]
[Your Firm]