

Vertex Cloud for the multi-seller platform



Automation to streamline tax operations and support growth for multi-seller platform providers and merchants.

Flexible tax solution

Tax regulations continue to evolve for third-party sales on multi-seller platforms, and jurisdictions across the U.S. and worldwide are interpreting the laws in different ways — even the definition of a “marketplace” is not always clear. This leaves a complex patchwork of rules and increased audit risk for platform providers and sellers.

Vertex provides a centralized solution with continually updated tax content and flexible delivery models to provide reliable tax determination for third-party transactions on multi-seller platforms.

Vertex Cloud Indirect Tax enables multi-seller platform providers to deliver best-in-class sales, use, and value-added tax determination capability to the sellers/merchants on their platforms in a streamlined, cost-efficient way. It's a reliable cloud-based service for sellers, and a centralized, scalable tax solution for platform providers.

Delivery model options

Vertex offers options to meet platform providers where they are today and support them as they grow. Vertex Cloud Indirect Tax can be delivered in multiple ways:

- **Single account model:** The platform provider configures a single Vertex Cloud account and all seller/merchant transactions are processed through the same taxpayer. This enables maximum visibility for the provider.
- **Multiple account model:** The platform provider offers each merchant its own Vertex Cloud account to support its unique business needs and transactions. The merchants can create their own taxpayers, configure their own products, and run their own reports.

Benefits



Cost efficiency

Cloud-based solution reduces IT costs



Ease of use

Usability for sellers with little to no tax or IT expertise



Scalability

Easily add sellers to support platform growth



Flexibility

Flexible delivery models to support low- and high-volume sellers



Reduced risk

Reduces audit risk due to emerging regulations

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Latest tax content

Robust tax content updated monthly to ensure the latest tax rules and rates for sales and use tax in the U.S. and value-added tax in Europe.



Precise jurisdiction identification

Precise jurisdiction identification for each transaction for improved tax accuracy and reduced audit risk.



User-friendly interface

Simple setup and user interface support sellers/merchants who have little to no in-house tax or IT expertise.



Fast onboarding

Fast, efficient onboarding of sellers accelerates time-to-value and maximizes scalability.



Consumption-based pricing

Consumption-based pricing enables the platform provider to scale tax system costs to platform growth.



SaaS cost efficiency

Software as a service solution reduces IT costs, including hardware, updates, maintenance, and support.



Multiple models for platform providers

Multiple models enable the platform provider to setup a single common account for most merchants, plus individual accounts to accommodate the needs of high-volume sellers.



Centralized, consistent tax service

Consistent use of tax application across all platform sellers for improved efficiency and reduced risk.



Certificates and compliance

Additional capabilities available for exemption certificate management and returns (requires additional fees).

Contact your Vertex representative today to learn how Vertex Cloud Indirect Tax can support your multi-seller platform tax operations.

North America
King of Prussia, PA, USA

Latin America
São Paulo, BR

Europe
London, UK

Asia Pacific
Chennai, IN

