

Vertex Certified™ Training

Get the Vertex Training You Need and the Professional Recognition You Deserve

Tax technology solutions can be difficult to manage. Without proper training, even experienced tax professionals are challenged to configure and use their tax technology solutions efficiently, which can lead to inaccurate results, data errors, and non-compliance issues. Combined with workforce reductions and ever-increasing workloads, the need to fully understand software functionality is more critical than ever.

“Training employees on the software they need to do their jobs is critical. When dollars are tight, Vertex’s online format keeps costs low, so I can help my people get the best training.”

– Marge McDonnell
Tax Director, Green Mountain Coffee Roasters

A More Complete Training Solution

Vertex Certified sets the standard for Vertex product knowledge, providing the training you need to help your company maximize its Vertex software ROI and reduce the risk of compliance errors. At the same time, you can advance your career by earning professional certification from the market leader in tax technology.

Vertex Certified training uses an effective eLearning platform to develop real-world software skills while creating a career path for professionals to further develop their understanding of Vertex products. Additionally, the Web-based format enables flexible and self-paced learning for busy tax professionals and eliminates travel costs.

Vertex Certified provides a product training framework that is significantly more advanced than other education options. The Vertex Certified program provides a unique combination of live Webinars, self-paced modules, and in-depth exams that enable tax professionals to prove their understanding of Vertex products. Successful candidates will earn the “Vertex Certified” designation, which affirms a heightened level of expertise with Vertex tax automation software.

Earn Certification to Gain Special Vertex Benefits

Vertex Certified helps organizations maximize software investment, reduce risk, and increase efficiencies through verified staff competence with Vertex tax automation software.

Companies that invest in learning **outperform the competition by 45%.**

Source: American Society for Training and Development (ASTD)

Organizational benefits include:

- Reduced risk – Formal product training facilitates the successful deployment and use of Vertex software, reducing the risk of compliance errors
- Increased efficiency – Certified professionals have a proven understanding of Vertex products, which means fewer basic software questions and a focus on higher-level tax questions
- Confident hiring – Organizations can hire new employees and outside consultants with confidence, knowing the Vertex certification shows proven competency
- Employee benchmarks and rewards – Certification recognizes and rewards productive employees by validating their expertise
- Re-training opportunities – Training can help existing employees work more effectively with new products
- Objective results of training investments – Certification provides an excellent ROI by providing a standard method of measuring results
- Increased employee satisfaction – Morale and retention are higher when management facilitates employees' career goals

Whether you are just starting with Vertex or you are an experienced professional, Vertex Certified will increase your expertise with Vertex software. In addition, the Vertex Certified designation can enhance your marketability and provide the professional recognition you deserve.



Individual benefits include:

- A new industry standard – Become a product champion by learning best practice techniques to fully leverage Vertex software in your organization
- Self-confidence and satisfaction – Earn special recognition and benefits by proving your product knowledge
- Career advancement – Set yourself apart with a recognized credential from the partner relied on by more than 80 percent of companies using third-party tax solutions
- CPE credits – Maintain your professional status by earning continuing education credits

By becoming Vertex Certified, you earn special recognition within the Vertex community. Following the successful completion of the program, you will be included in the Vertex Certified Directory, which helps increase the value of your designation by publicly recognizing your status. The directory also maintains the integrity of the program by enabling employers and recruiters to easily validate certification status.

Vertex certification also entitles you to other benefits, including fast-track access to senior support representatives, exclusive networking opportunities, and use of the Vertex Certified family of logos to promote your professional status.

Committed to Continued Education

Vertex has unmatched competency and breadth of experience delivering product training to Vertex software users, IT managers, project managers, and consulting partners. Our experienced team of designers, instructors, and certification coaches provide personalized support throughout the Vertex Certified program to enhance your experience and align content to your unique needs.

In exit surveys, **98 percent** of students give Vertex training a rating of **Satisfied or higher**.

Vertex Certified is a part of Vertex's comprehensive customer education service. We are committed to offering our customers and consulting partners a full suite of training classes for direct and indirect tax solutions, sharpening their skills and resourcefulness with Vertex products.

All Vertex training programs include:

- Delivery by experienced technical instructors – All Vertex instructors have completed exhaustive research into the functionality and usage of Vertex products so they can answer even the most complex questions
- CPE credits – Courses are approved with the National Association of State Boards of Accountancy (NASBA), enabling you to continue your professional development
- Flexible learning environments – Vertex offers a range of formats to better accommodate your busy schedule, including regional classes, on-site instruction, and Web-based classes

"I was apprehensive at first about an online training format. But I discovered I really liked the combination of live and self-paced modules. It was easy to fit training into my already busy schedule, and it was nice to save on the travel costs, too."

– Tony Buffkin
Senior Manager of Sales & Use Tax Group, Dixon Hughes

A Proven Provider

For businesses that want more effective technology solutions, Vertex provides a comprehensive suite of software and consulting services for both direct and indirect taxes that combine Vertex's 30 years of tax and technology experience with a fresh approach to tax consulting.

As the leading provider of corporate enterprise tax solutions, Vertex offers innovative products and services to help companies worldwide streamline their tax compliance processes. With Vertex, you have a trusted partner for discovering new strategic tax savings across every major line of business tax, including income, sales, consumer use, value added, communications, and payroll.

For details on how the Vertex Certified training program can help you get the training you need and the recognition you deserve, please contact Vertex at **800.355.3500 ext. 4705** or visit **vertexinc.com**.

Vertex Inc.

1041 Old Cassatt Road
Berwyn, PA 19312
United States
Phone: 610.640.4200
Toll-free: 800.355.3500

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