

From:

Gregory FCA Communications, Inc.
27 W. Athens Ave.
Ardmore, PA 19003

Contact:

Kristy Lash
(610) 642-8253
kristy@gregoryfca.com
For Immediate Release

For:

Vertex Inc.
1041 Old Cassatt Road
Berwyn, PA 19312

Contact:

Brigitte Geiss
(484) 595-6142
brigitte.geiss@vertexinc.com

Vertex[®] Customers are Embracing Tax Changes

Berwyn, PA, November 6, 2006 – Corporate Tax Departments are well versed in dealing with change. And yet, according to those in attendance at Vertex Exchange[®], Vertex Inc.'s annual customer conference held in Las Vegas, Nevada October 23-25, many still find themselves struggling with tax compliance challenges including: maintaining new sales tax rates and rules, efficiently handling new form guidelines like Schedule M-3, and implementing mandated e-filing practices.

As the leading provider of tax technology solutions, Vertex is going to great lengths to address the pain felt by their customers directly within the tax department. As part of their annual customer conference this year, they teamed up with Craig Christensen, world-renowned speaker from the publisher of the bestselling book, *Who Moved My Cheese?*. Christensen provided a keynote address designed to help customers to not only anticipate and be proactive about change, but to view it as an opportunity. He referred to a variety of issues, such as the changes brought on by the Sarbanes-Oxley Act.

"In recent years, tax professionals have certainly experienced their fair share of changes. In fact, it's not just their work that's changed, it's their role. With changes as sweeping as these, we've found that the single best way to succeed is to have Change Skills." Christensen continues, "We were thrilled to partner with a forward looking company like Vertex to help their customers develop these skills."

With change comes innovation and Vertex had the opportunity at the conference to recognize two customers with their annual Corporate Tax Innovation Awards, which recognizes companies for their innovative approach to solving corporate tax strategy and processes issues.

CIGNA was selected for their innovative approach and implementation of a system interface that allowed their tax department to eliminate manual reentry of data for income tax provision and returns filing. Corporate Express, Inc., was highlighted for several innovations surrounding the development of a custom interface between their web site and Visual Basic ordering systems and the Vertex[®] Sales Tax O Series[®] application.

"The Corporate Tax Innovation Awards recognize innovative practices and processes within the corporate tax department. These creative approaches, which utilize Vertex tax technology, can have a significant impact on a business's overall success and profitability." said Jeff Westphal, Vertex CEO and

President. “At Vertex, we develop technology tools to facilitate that success, but it is the tax professionals who put the technology to work in an innovative way, tailored to their company’s specific needs, who create the best practices.”

About Vertex Inc.

Vertex Inc. is the leading provider of tax technology solutions featuring products and process management services for customers worldwide. Vertex solutions help companies streamline tax compliance processes and leverage information to discover new strategic tax savings that enhance decision information across every major line of business tax including income, sales, consumer use, value added, communications, and payroll. To serve its customers, Vertex works in partnership with leading software and service providers.

Founded in 1978, Vertex is a privately held company that employs over 600 professionals at its headquarters in Berwyn, PA and offices in, Atlanta, Dallas, Phoenix, Sarasota and Washington, DC.

For more information about Vertex, visit our Web site at www.vertexinc.com.

About Spencer Johnson Partners

Spencer Johnson Partners was founded to help people deal with organizational change with less stress. Using principles and ideas from the bestselling book *Who Moved My Cheese?* by Spencer Johnson, M.D., they offer a unique approach for individuals and businesses facing changing times. Based on their belief that organizations don’t change, people change – they help individuals gain the skills to deal with change quicker and more effectively, resulting in companies that move ahead and gain a competitive advantage. For more information, please visit www.SpencerJohnsonPartners.com