

TAXATION INSIDE-OUT

READER POLL RESULTS: AUTOMATION AND E-COMMERCE

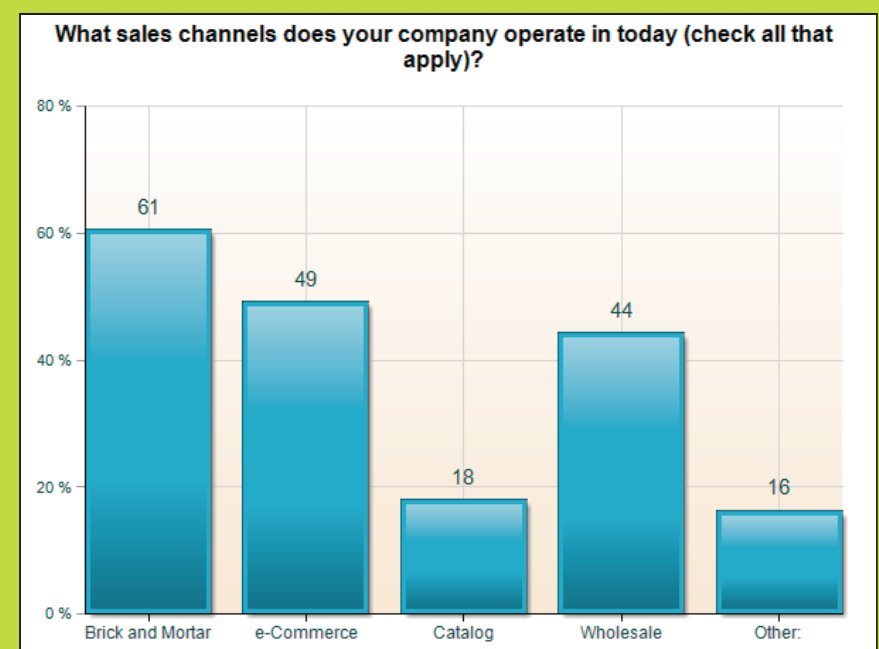
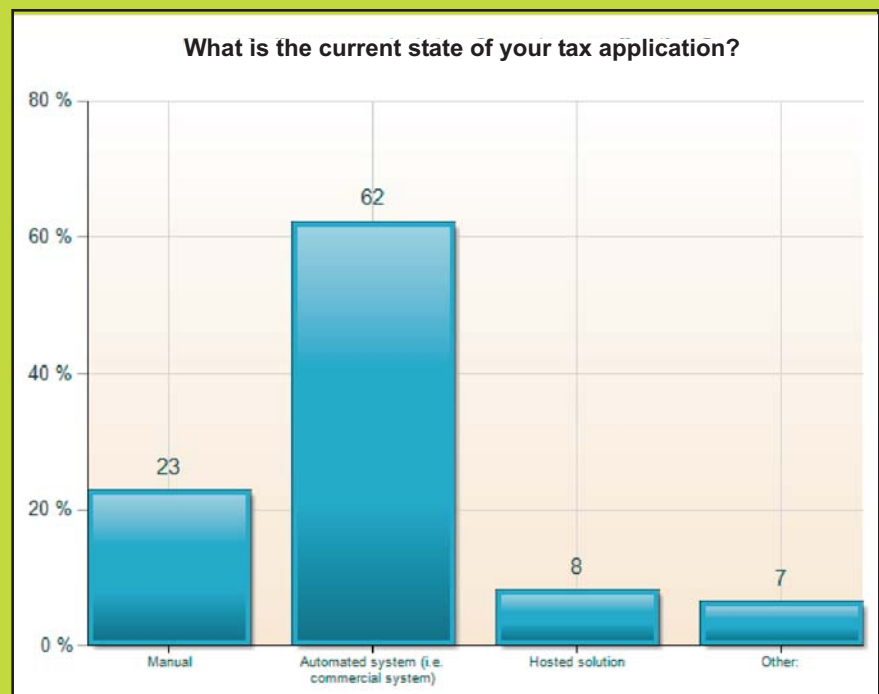
In the June edition of AICPA Corporate Taxation Insider, Vertex and AICPA surveyed nearly 100,000 corporate tax and accounting professionals to examine their organization's e-Commerce channel process. Respondents were asked to select the best answer for each question and provide additional feedback regarding each topic question.

The initial survey question asked respondents what is the current state of their company's tax application. Sixty-two percent said they use an automated system, 23 percent responded they use a manual process and 8 percent said they host the solution. The remaining 7 percent responded that they use a mixture of manual, automated and hosted solutions.

When asked what sales channels their company currently operates in, 61 percent responded with brick and mortar. Forty-nine percent said e-Commerce, 44 percent responded with wholesale and 18 percent said catalog. Sixteen percent answered that their company operated in sales, finance or professional service channels.

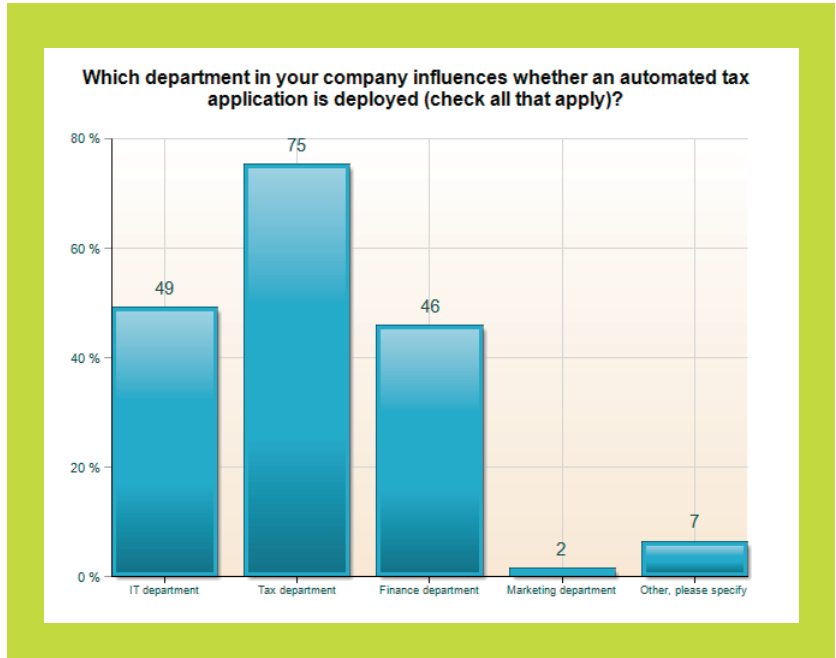
Survey responders were then asked if they would be interested in using an automated tax application to support their e-Commerce channel. Sixty-seven percent were not interested, 23 percent were somewhat interested, and 10 percent were very interested.

When asked what their company's current plans were for using an automated, centralized tax application



to support all business channels, 52 percent of respondents said they already use automation. Twenty-five percent responded that they had no plans to automate taxation, and 16 percent said that they had long term plans to migrate to automation. Seven percent of respondents said they would move to automation within the next year.

Lastly, the survey asked participants to indicate which department in their company influences whether or not an automated tax application is deployed. Seventy-five percent answered that their tax department has influence over the decision, 49 percent responded that it's their IT department, 46 percent said finance department and 2 percent responded that their marketing department has influence. The remaining 7 percent responded that their owner, CFO, or accounting department has the most influence over the decision to use automation.



Vertex Inc. is dedicated to providing accounting and corporate tax professionals with valuable industry information. We invite you to provide feedback on this survey, and also suggest topics for discussion. If you or someone you know is interested in participating as a guest writer to provide commentary on the subjects addressed in these surveys, please contact Christina Dailey at christina.dailey@vertexinc.com.

Please participate in this month's survey where we ask your thoughts on audit activity:
[Audit Activity](#)

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